



www.miusyoshino.com

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EXPERIENCE

Newport Beach Film Festival

Event Planner | August 2021 - December 2021

- Worked with 50+ sponsors in the Japanese & German community to develop relationships
- Managed social media accounts and created graphics for Twitter, Instagram, and Facebook
- Handled issues in a timely manner to ensure a successful event

NBC World of Dance

Event Planner Intern | September 2020 - June 2021

- Conducted market research resulting in expansion of dance fitness studios in the UK
- Assisted in planning and organizing the WOD UJAM studios and WOD Studios Tokyo
- Helped grow \$750,000 to the company through marketing research

Holiday Channel

Social Media Intern | September 2020 - June 2021

- Performed research to maintain the average engagement rate of 5.59% on Pinterest
- Developed original social media content using Photoshop, Illustrator, and Canva
- Worked with management teams to plan and execute marketing strategies

EDUCATION

California State University, Fullerton

Fullerton, CA | August 2018 - May 2022

- B.A. Communications
- Minor Business Administration
- Digital Communications Media Certificate
- GPA in Major 3.82

SKILLS

Tools

- Photoshop
- Illustrator
- Dreamweaver
- InDesign
- HTML & CSS
- WordPress

Soft

- Creative Thinking
- Communication
- Time Management
- Teamwork
- Organizational
- Active Listening

LANGUAGES

- Japanese - Native
- English - Native